

IT'S A MATTER OF TRUTH

On a talk at a radio station we talked about that – “with Communications today – you can hire the best of the best from anywhere around the world from London to Sydney.”

The point is – there are people out there that need to know where to go with their career.

Not everybody wakes up one day & says I going to be Radio Announcer or whatever their career is.

It's a question of self discovery.

It's a question of insight how interests match with Careers.

It's a question how well a person knows industry and how those interests dovetails in the working world.

We have written countless contracts with businesses in training their staff from all walks of life.

We have worked intimately from **with-inside** companies and with their staff.

We can provide insight like no one else could.

We don't know anyone else that has worked that intimately with industry & public entities.

It's a question of access and understanding. It is a question of testing and follow-up for thousands of individuals

It's the knowledge what has been tried and tested.

Some have worked and some have failed. Like the Government's multimillion dollar quest to find how to best place people in positions from military to civil government to industry.

They have placed countless resources and specialists and staff - in efforts to - **How to Find the Best Fit for people.**

Just the millions of man-hours in research and testing alone on just one or two of their tests. Digging through the statistics, reading thousands of research articles and untold numbers of people they subjected their efforts upon. Correlations, Standard Error of Estimates, reliabilities, validities, follow-ups, success ratios and on and on.

This is not a just surface evaluation.

This is a life time of knowledge. **This is a life time of access.**

Today – some people in this field still don't have this information because they haven't taken the time to look at the research.

Even whole states still use ineffectual testing because they refuse to take the time or the willingness to honestly evaluate their tools and the investments that they have made.

I have personally challenged State Directors in Testing to honestly look at the research of their tests. How ineffectual their tests were.

I was given in return - angry responses, cold shoulders, and stubborn unwillingness to see the truth. People have put so much effort in their tools and - time and effort in their lives, they refuse to see that it is not working.

It is very much like the Dr. that pioneered lobotomies. He refused to see that what he was doing was wrong, he saw himself the savior of his patients.

Just some of the research has shown that IQs, personality, grades in school, aptitude and other things are not predictabilities of success.

I have personally handed over this research to Board of Testing for states.

It has been our passion to reveal the truth so that others might receive the best – for their lives.

This is what we are giving.